

Studies in Communication Sciences (SComS)

Bye bye Elsevier! Der Weg zu Platinum Open Access am Beispiel der Zeitschrift SComS

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5.12.2023

Lunch & Learn Open Science

Bibliothek
der Universität Zürich



Inhalte des heutigen Tages

Wir stellen uns vor

Bewegte Geschichte: Vom Selbstverlag über Elsevier zu Open Access

Meilensteine und Ausblick

Unsere Rollen bei SComS



Journal Managerin: 2020

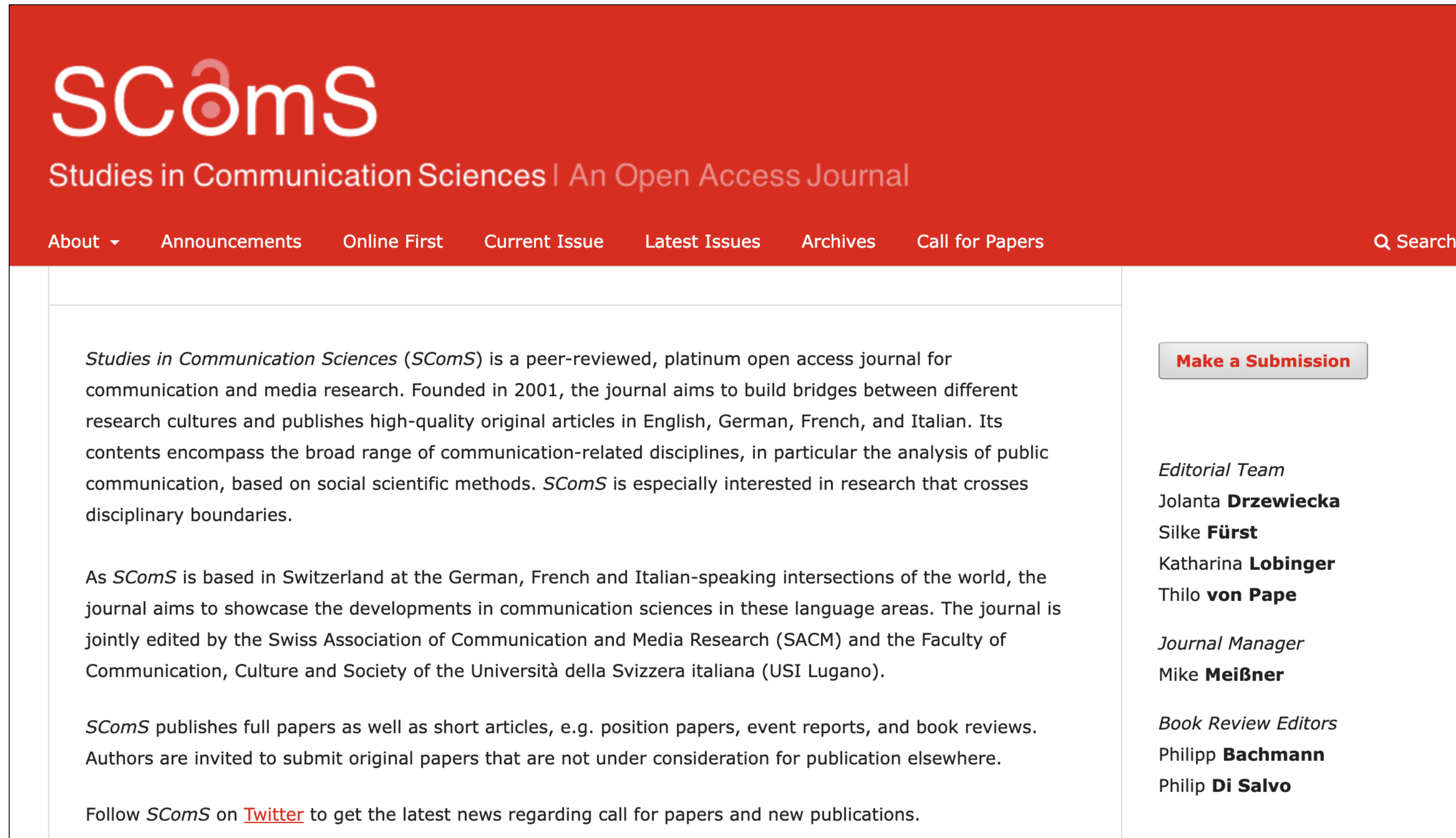
Editorin: seit 2021



Journal Manager: 2011 bis 2019
(mit Unterbrechung)

Book Review Editor: seit 2020

Open Access Publikation: SComS Website



The screenshot shows the homepage of the SComS website. The header is a solid red bar with the SComS logo in white. Below the logo, the text 'Studies in Communication Sciences | An Open Access Journal' is displayed in a light red font. A navigation menu is located below the header, with links for 'About', 'Announcements', 'Online First', 'Current Issue', 'Latest Issues', 'Archives', and 'Call for Papers'. A search icon and the word 'Search' are on the right side of the navigation bar. The main content area is divided into two columns. The left column contains three paragraphs of text describing the journal's mission, its location, and its publication scope. The right column features a 'Make a Submission' button, followed by sections for the 'Editorial Team' and 'Book Review Editors', each listing several names.

SComS
Studies in Communication Sciences | An Open Access Journal

About ▾ Announcements Online First Current Issue Latest Issues Archives Call for Papers Q Search

Studies in Communication Sciences (SComS) is a peer-reviewed, platinum open access journal for communication and media research. Founded in 2001, the journal aims to build bridges between different research cultures and publishes high-quality original articles in English, German, French, and Italian. Its contents encompass the broad range of communication-related disciplines, in particular the analysis of public communication, based on social scientific methods. *SComS* is especially interested in research that crosses disciplinary boundaries.

As *SComS* is based in Switzerland at the German, French and Italian-speaking intersections of the world, the journal aims to showcase the developments in communication sciences in these language areas. The journal is jointly edited by the Swiss Association of Communication and Media Research (SACM) and the Faculty of Communication, Culture and Society of the Università della Svizzera italiana (USI Lugano).

SComS publishes full papers as well as short articles, e.g. position papers, event reports, and book reviews. Authors are invited to submit original papers that are not under consideration for publication elsewhere.

Follow *SComS* on [Twitter](#) to get the latest news regarding call for papers and new publications.

Make a Submission

Editorial Team
Jolanta **Drzewiecka**
Silke **Fürst**
Katharina **Lobinger**
Thilo **von Pape**

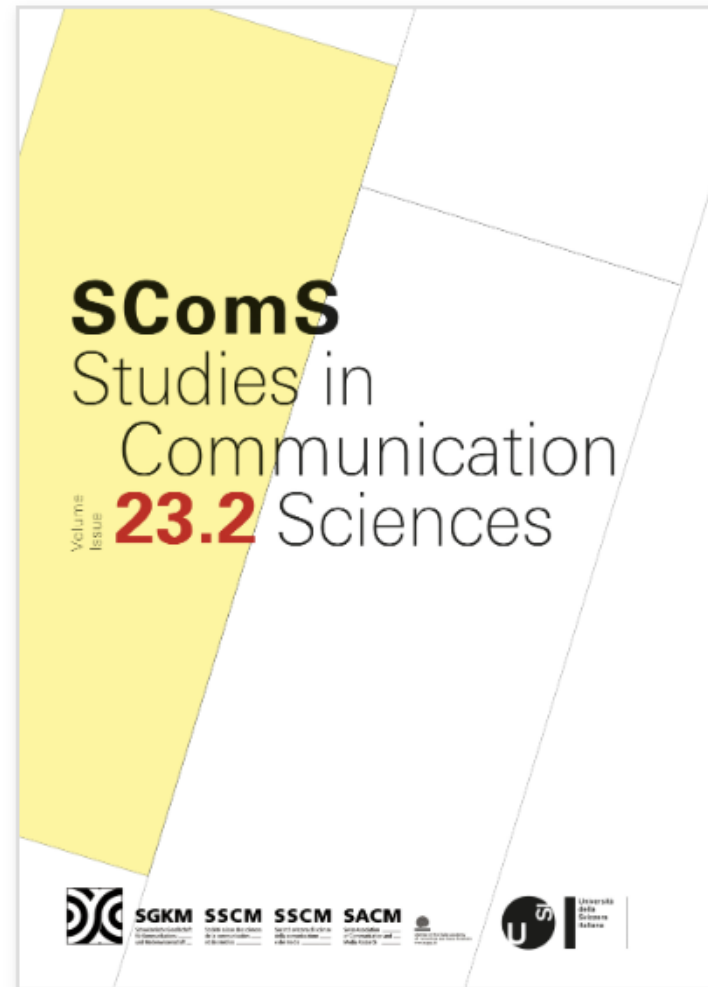
Journal Manager
Mike **Meißner**

Book Review Editors
Philipp **Bachmann**
Philip **Di Salvo**

<https://www.hope.uzh.ch/scoms/>

Aktuelle Ausgabe

Vol. 23 No. 2: Studies in Communication Sciences



Editors: Silke Fürst, Thilo von Pape, Jolanta Drzewiecka, & Katharina Lobinger |
Journal Manager: Mike Meißner | Book Review Editors: Philipp Bachmann &
Philip di Salvo | Hosted by HOPE | Publishing house: Seismo Verlag | ISSN:
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Published: 2023-07-04

Performing investigative identities: How print journalists establish authority through their texts

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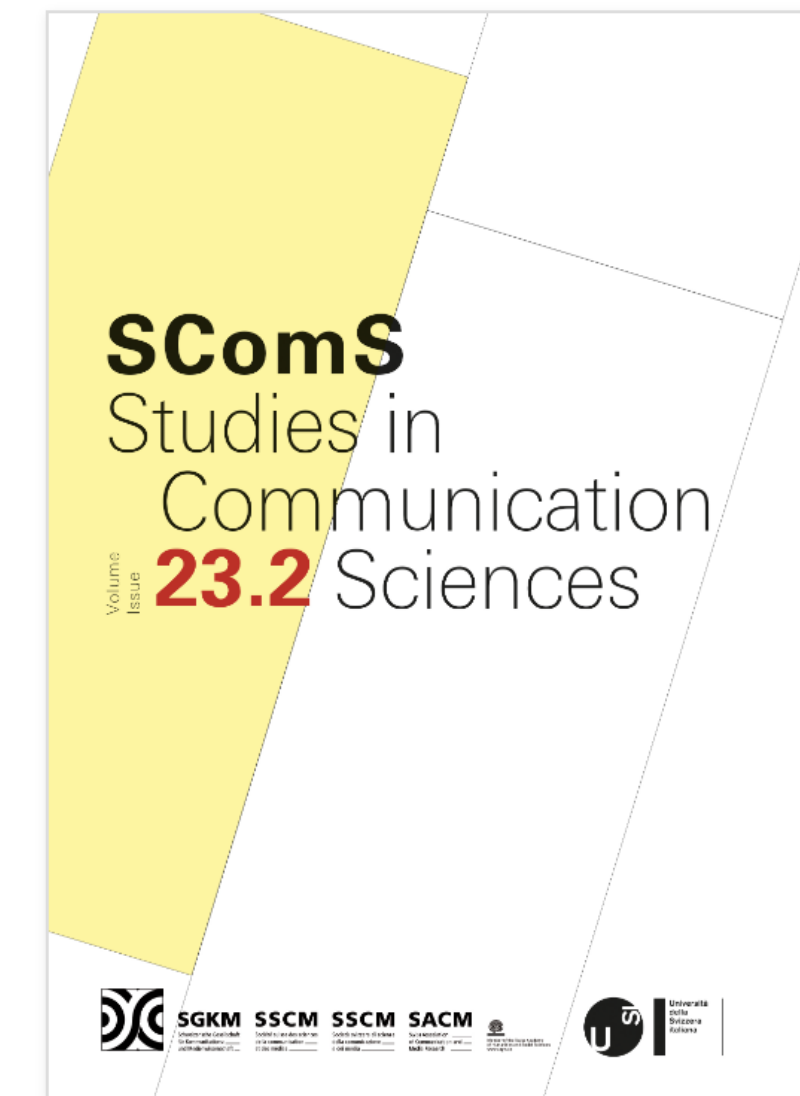
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DOI: <https://doi.org/10.24434/j.scoms.2023.02.3488>

Keywords: investigative journalism, news coverage, journalists, authority, boundary work, discourse analysis, thematic analysis, Switzerland



Zusätzlich: Gedruckte Ausgaben

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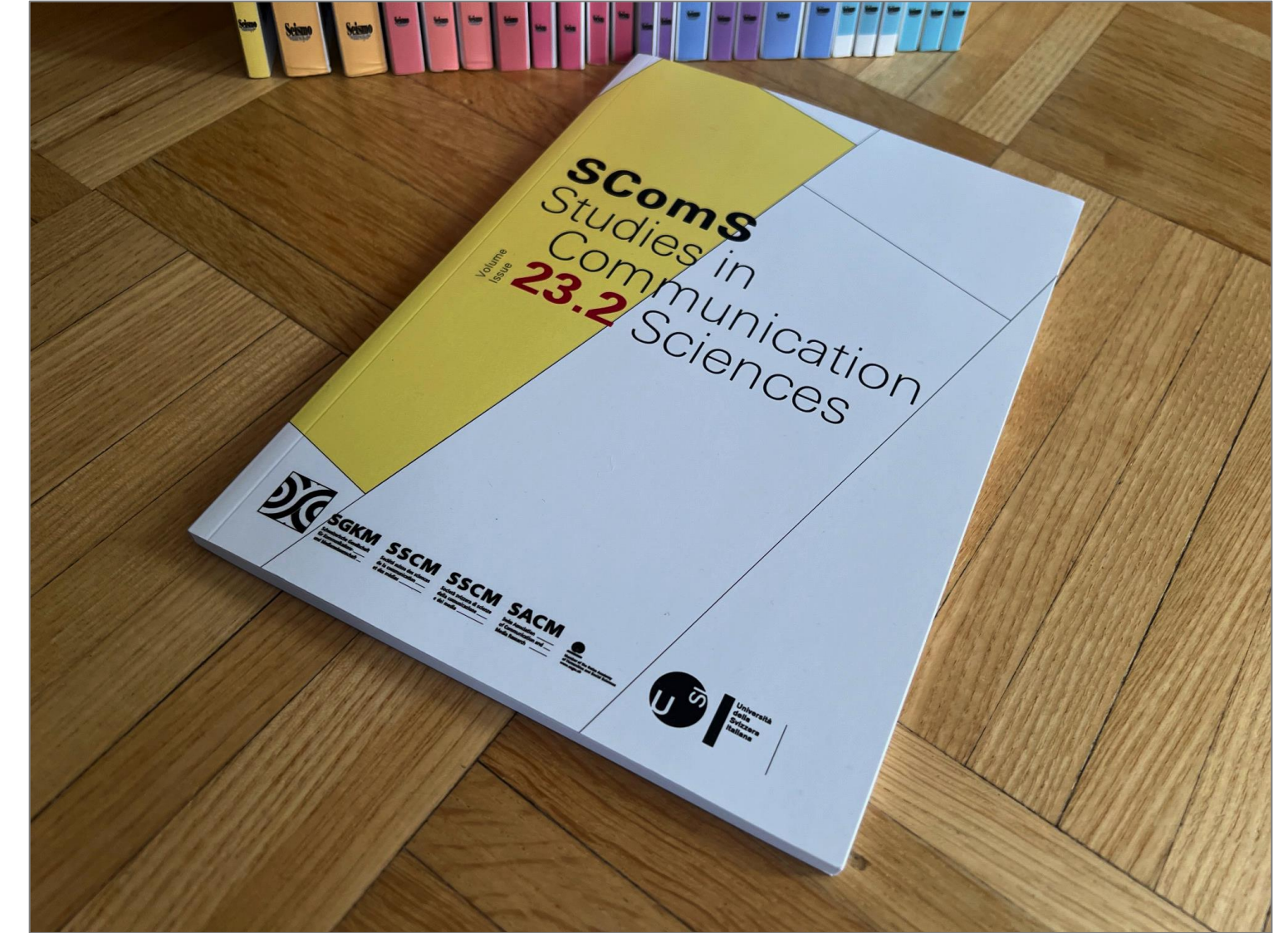
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Professionelles Layout durch Seismo-Verlag

Studies in Communication Sciences 23.2 (2023), pp. 145–164

Seismo
Verlag

Performing investigative identities: How print journalists establish authority through their texts

Lena Wuergler* and Annik Dubied, University of Neuchâtel, Academy of Journalism and Media, Switzerland
*Corresponding author: wuerglerl@gmail.com

Abstract
Faced with an increasingly challenging environment, journalists and news organizations are looking to investigative journalism as a symbolic resource to assert their professionalism. However, while the literature recognizes a strong link between authority and professionalism on the one hand, and investigative journalism and professionalism on the other, it has overlooked how investigative journalism itself can be used to establish authority. This paper aims to fill this gap by exploring how investigative pieces contribute to the legitimization of journalists in French-speaking Switzerland. To answer this question, we conducted a thematic and discursive qualitative analysis of 186 investigative pieces to examine identity markers that present journalists as particularly legitimate knowledge producers. Our findings show how print journalists perform an investigative identity throughout their texts. This includes playing a watchdog role, demonstrating an “investigative mindset,” claiming specialized skills, and / or highlighting their thorough verification procedure. By employing these strategies, investigative journalists seek recognition based on their social role, their individual traits, their specialized skills, and / or their incontrovertible knowledge claims. We analyze these four identity markers as strategic devices for claiming special authority within the journalistic profession.

Keywords
investigative journalism, news coverage, journalists, authority, boundary work, discourse analysis, thematic analysis, Switzerland

1 Introduction

Contemporary journalism faces multiple challenges. Economic, political, and technological transformations are affecting journalists and news organizations, particularly legacy media outlets (Wahl-Jorgensen & Hanitzsch, 2019, p. 7). News institutions notably face increasing competition with non-journalistic news providers (Tong, 2018) and a decline in public trust (Reese, 2019). This threatens not only the economy of the media industry, but also journalists’ authority (Vos & Thomas, 2018). Since authority – understood here as “the right to be listened to” (Höpfli, 1999, p. 219) – is necessary for journalism to exist (Carlson, 2017), it can be expected that journalists would try to regain or reinforce their authority in some way. One of those ways is investigative journalism. Because investigative journalism embodies a set of core practices and values in the profession, it is considered a symbolically higher form of journalism (Carson, 2020). It can therefore be leveraged to compete in a challenging environment and reaffirm journalists’ authority – and, by extension, their legitimacy (Hamilton, 2016). Indeed, investigative reporting functions as a professional ideal on which journalists can rely to legitimize their profession (Bromley, 2007). Consequently, we argue that investigative journalism should be a preferred place of inquiry for researchers seeking to describe how journalists and legacy media outlets defend, protect, or assert their authority. As Bjercknes (2020, p. 1037) notes, studying what investigative journalists do is “crucial to our understanding of journalism’s legitimacy and role in society.”

Despite a strong link between professionalism and authority on the one hand (Anderson, 2017; Carlson, 2017, pp. 29–49), and between investigative journalism and

 <https://doi.org/10.24434/j.scoms.2023.02.3488>
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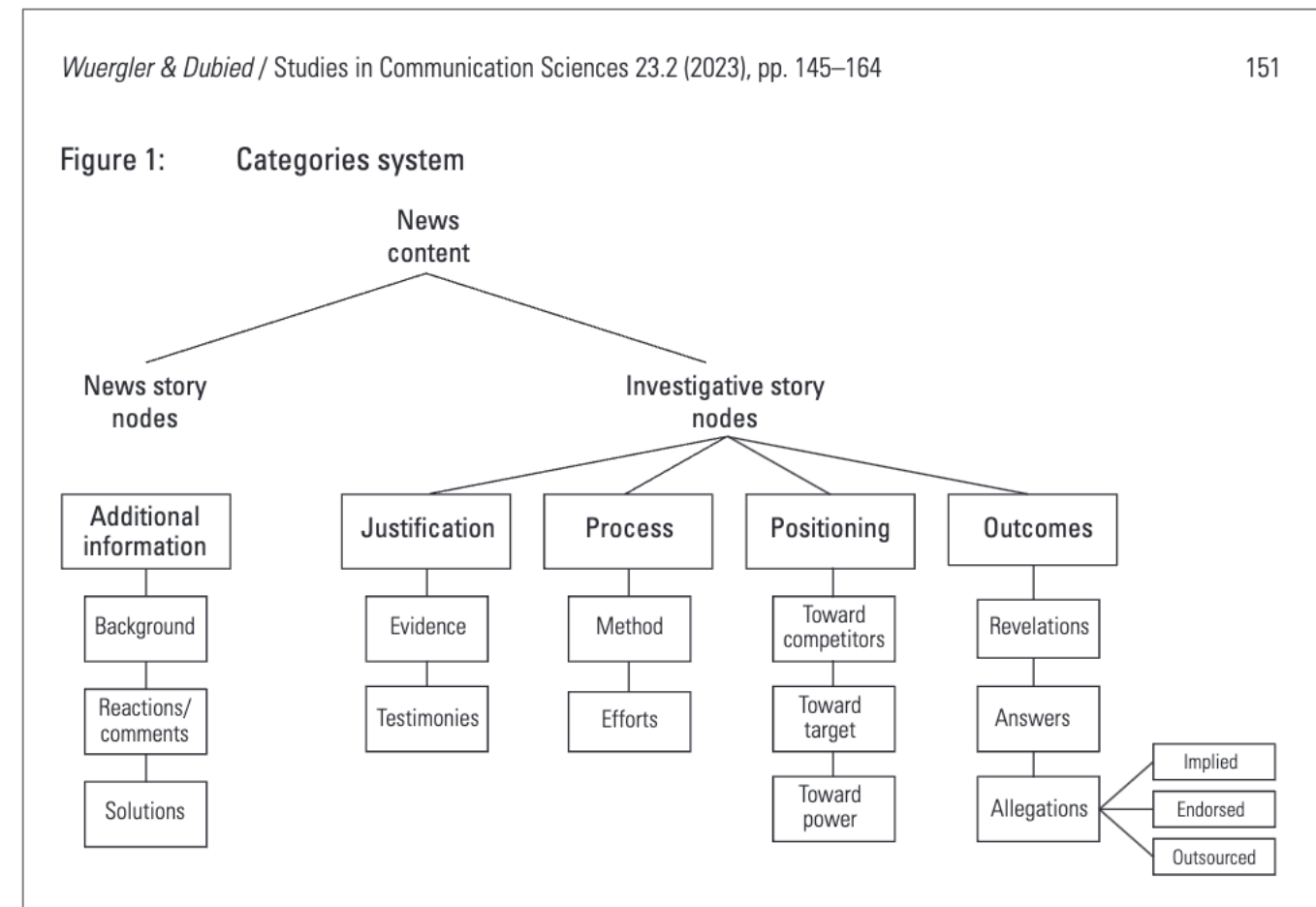


Table 1: Distribution and frequency of the categories (in percent)

Main categories	Additional information			Justification		Process		Positioning			Outcomes		
Normalized density: Proportion (%) of the category within the data	22			39		4		14			21		
Frequency of the category: occurrence in % texts	96			98		54		80			99		
Subcategories	Back-ground	Reac-tions, com-ments	Solu-tions	Eviden-ces	Testi-monies	Method	Efforts	Toward com-petitors	Toward target	Toward power	Revela-tions	An-swers	Allega-tions*
Normalized density: Proportion (%) of the subcategory within the data	14	7	1	32	7	2	2	0	8	6	8	3	10
Frequency of the subcategory: occurrence in % texts	88	49	12	94	46	32	35	6	61	56	75	47	82

Note: *The “allegations” category was further divided into “suggested allegations” (1 %; 35 %), “endorsed allegations” (2 %; 35 %), and “outsourced allegations” (7 %; 79 %).

Bei der Heftplanung berücksichtigen wir: Je mehr Beiträge, desto höhere Kosten. Auch Abbildungen und Grafiken sind Kostentreiber (daher max. 6 pro Beitrag).

Strikte Submission-Guidelines notwendig:
<https://www.hope.uzh.ch/scoms/about/submissions>

Wie ist SComS organisiert?



Gesamtbudget: Rund 29.000 CHF pro Jahr

Seit 2022: Drei Ausgaben pro Jahr

Kommunikation: Social Media und Newsletter

The screenshot shows the Twitter profile of SComS: Studies in Communication Sciences (@SComS_Journal). The profile page includes a navigation menu on the left with options like 'Startseite', 'Entdecken', 'Mitteilungen', 'Nachrichten', 'Listen', 'Lesezeichen', 'Premium', 'Profil', and 'Mehr'. The main content area displays the profile header with the name 'SComS: Studies in Communication Sciences', 295 posts, and a 'Folge ich' button. Below the header is a bio: 'Peer-reviewed, platinum #openaccess journal, ed. by Swiss Association of Com & Media Research @SGKM_SSCM + @USI_university. Tweets by Journal Manager M. Meißner'. It also shows the location 'Zürich', website 'hope.uzh.ch/scoms', and 'Geboren 2001'. The profile has 1,590 followers and 2,035 following. A tweet from July 5th is visible, announcing the new issue: 'The new SComS issue is published! ✨ The issue includes five research papers in the General Section and two book reviews. #openaccess hope.uzh.ch/scoms/issue/vi...'

[SGKM - SSCM - SACM] SComS - Studies in Kommunikation Sciences No. 22(1) is now available

SGKM Daniel Beck <sgkm@sgkm.ch>

Do, 30.06.2022 11:28

Dear SACM members,

Studies in Communication Sciences (SComS) is a peer-reviewed journal of communication and media research with platinum open access. Since 2007, the journal is jointly edited by the Swiss Association of Communication and Media Research (SACM) and the Faculty of Communication, Culture and Society of the Università della Svizzera italiana (USI Lugano).

SComS 22(1) has just been published (<https://www.hope.uzh.ch/scoms/issue/view/300>). The 16 research articles are devoted to the DACH21 conference, edited by Thomas Zerback, Mark Eisenegger, Thomas N. Friemel, and Mike S. Schäfer. Additionally, two book reviews are presented.

Contents

Sébastien Salerno, Silke Fürst & Mike Meißner

Editorial

<https://doi.org/10.24434/j.scoms.2022.01.001>

Thomas Zerback, Mark Eisenegger, Thomas N. Friemel & Mike S. Schäfer

Wandel der Kommunikation in der digitalen Gesellschaft: Einführung in das Special Issue zur DACH 21-Dreiländertagung für Kommunikationswissenschaft

<https://doi.org/10.24434/j.scoms.2022.01.002>

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Bewegte Geschichte: Vom Selbstverlag über Elsevier zu Open Access

Meilensteine und Ausblick

2001 bis 2006: SComS: USI im Selbstverlag



2006 | 2 2006 | 1 2005 | Sonder 2005 | 2 2005 | 1



2004 | 2 2004 | 1 2003 | Sonder 2003 | 2 2003 | 1



2002 | 2 2002 | 1 2001 | 2 2001 | 1

1991 bis 2006: Medienwissenschaft Schweiz: SGKM im Selbstverlag



2006 | 1 2005 | 2 2005 | 1 2004 | 2 2004 | 1



2003 | 2 2003 | 1 2002 | 2 2002 | 1 2001 | 1



1998 | 1+2 1997 | 2 1997 | 1 1996 | 1

Usw.
...

2007 bis 2011: SComS: SGKM und USI im Selbstverlag



2012 bis 2016: SComS: SGKM und USI mit Elsevier



«HOPE» für gebührenfreie Journals

Die Fachzeitschrift für Kommunikationswissenschaft SComS ist seit kurzem gebührenfrei auf der UZH-Plattform «HOPE» abrufbar. Das Journal wechselte vom renommierten Elsevier-Verlag zur Hauptbibliothek der UZH. Ein Modellbeispiel für den Wandel hin zu Open Access.

 Stefan Stöcklin



Christian Fuhrer: «Die HOPE-Plattform hilft uns, Open-Access-Zeitschriften weiter zu etablieren.» (Bild: Frank Brüderl)

Als «Modellbeispiel» für die Transformation Richtung Open Access bezeichnet Christian Fuhrer, Leiter des Open-Access-Teams, den Wechsel der Zeitschrift » [«Studies in Communication Sciences»](#) (SComS) auf die Plattform «HOPE»* der Hauptbibliothek der Universität Zürich.

<https://www.news.uzh.ch/de/articles/2018/Hope-Plattform.html>

Seit 2017: SComS: Platinum Open Access | SGKM und USI in Zusammenarbeit mit HOPE und Seismo



2023 | 2

2023 | 1

2022 | 3

2022 | 2

2022 | 1



2021 | 2

2021 | 1

2020 | 2

2020 | 1

2019 | 2

2019 | 1

2018 | 2

2018 | 1

2017 | 2

2017 | 1

Das Redaktionssystem (HOPE und OJS)



Das Redaktionssystem (HOPE und OJS)

Studies in Communication Sciences

Statistics
Articles
Editorial Activity
Users

Workflow **Publication**

Submission **Review** Copyediting Production [Help](#)

Round 1 **New Review Round**

Round 1 Status
New reviews have been submitted.

Review Files [Search](#) [Upload/Select Files](#)

▶ 11301

Reviewers [Add Reviewer](#)

	Review Submitted Recommendation: Revisions Required	Anonymous Reviewer/Anonymous Author	Read Review
	Review Submitted Recommendation: Revisions Required	Anonymous Reviewer/Anonymous Author	Read Review

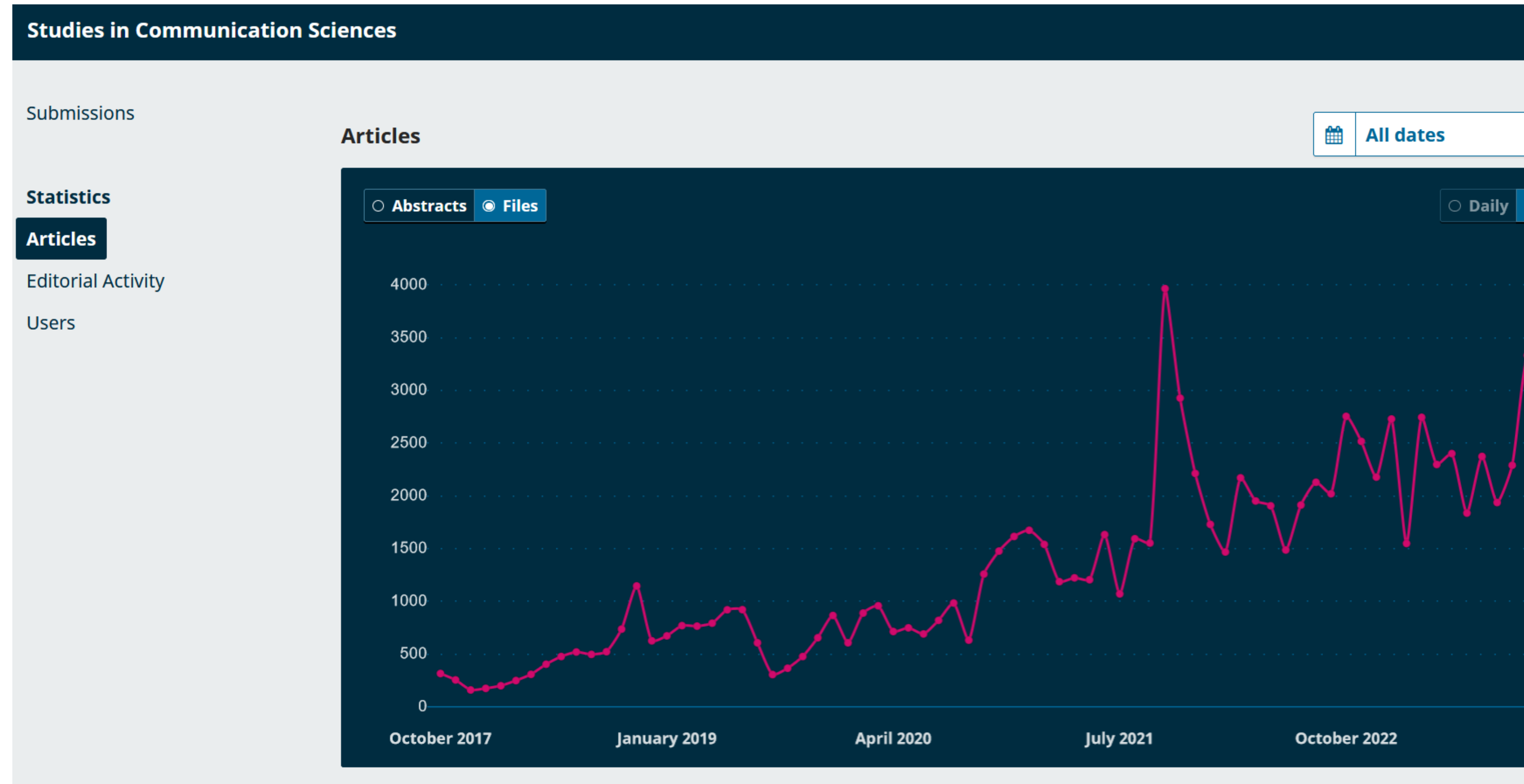
Participants [Assign](#)

Journal editor
▶ Mike Meißner

Co-editor
▶ Silke Fürst

Author

KPI: Anzahl an heruntergeladenen Beiträgen



Inhalte des heutigen Tages

Einführung

Bewegte Geschichte: Vom Selbstverlag über Elsevier zu Open Access

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Meilensteine

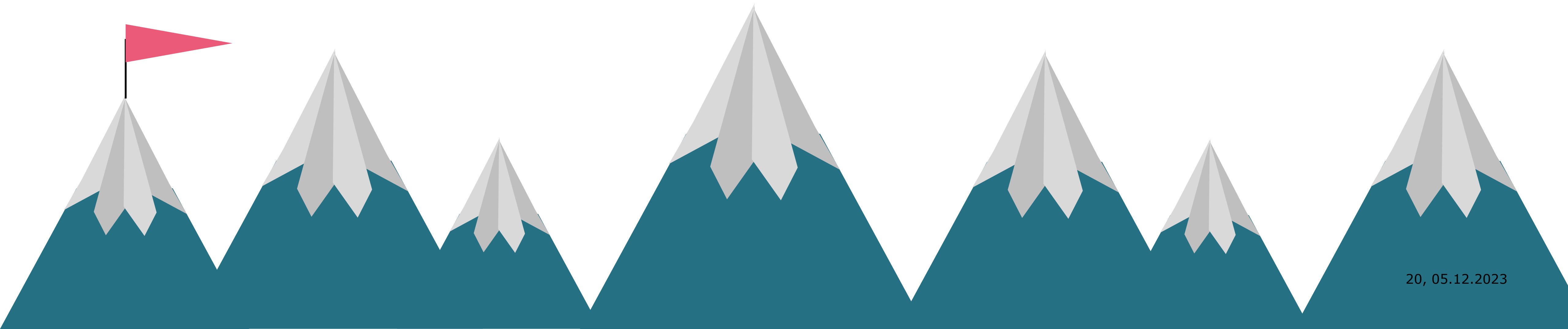
New open access strategy

📅 2017-03-20

For the management and publication of SComS, the open source software *Open Journal Systems* (OJS) is used.

The articles will be distributed under the „Creative Commons Attribution – NonCommercial – NoDerivatives 4.0 International“ - License ([CC BY-NC-ND 4.0](#)) There are neither charges for authors nor for readers.

In Switzerland, Open Access is promoted by several institutions, such as the [Swiss National Science Foundation](#) (SNF) and the [Swiss Academy of Humanities and Social Sciences](#) (SAGW).



Meilensteine

Issue 17/1 now available: SComS becomes open access

📅 2017-10-03

Dear Colleagues, Authors and Readers

It is our pleasure to announce that with this issue *Studies in Communication Sciences* will be published Open Access. All contents of this and future issues will be freely available for readers worldwide without charge – neither for readers nor for authors. We believe that this Open Access model returns our scholarly publishing to its original purpose, namely the free and open exchange of scientific knowledge and ideas.

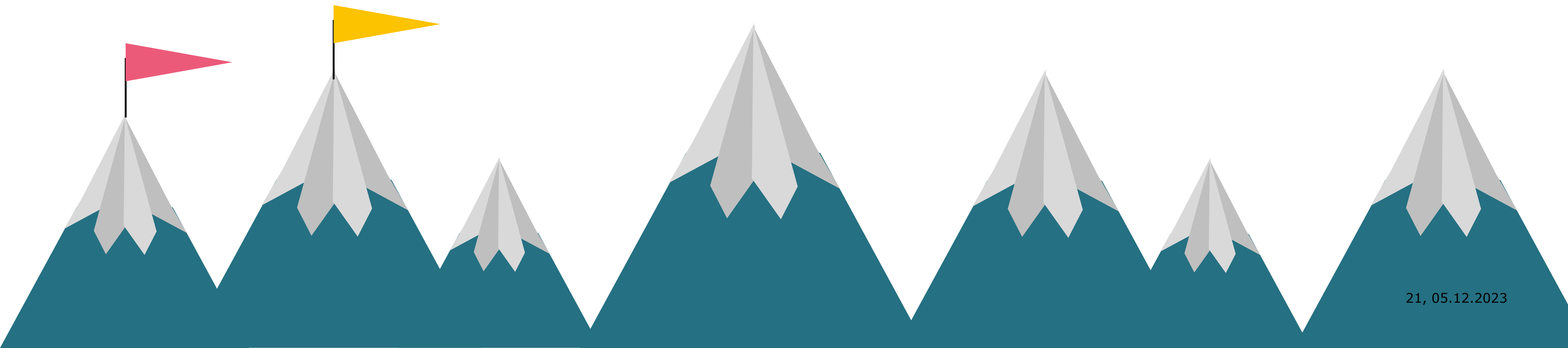
We would like to thank Christian Fuhrer, Margit Dellatorre, André Hoffmann, and the whole Open Access team from the Main Library of the University of Zurich. They have guided and supported us through the migration process. We would also like to thank Peter Rusterholz and his colleagues from the Seismo Verlag. With a wealth of experience and an eye for detail, they have made the layout and formatting even better than we thought possible. We are delighted to have found two such strong and competent partners. Furthermore, we would like to thank Beat Immenhauser from the SAHS for his advice in terms of Open Access.

Finally, yet very importantly, we would like to thank our authors for their patience, as well as our reviewers, and trust that they like our renewed journal.

We hope that you will enjoy reading this [current issue](#).

Philipp Bachmann

On behalf of the Editorial Board



Meilensteine

Back Issues of SComS and Medienwissenschaft Schweiz have been retro-digitised

📅 2019-05-15

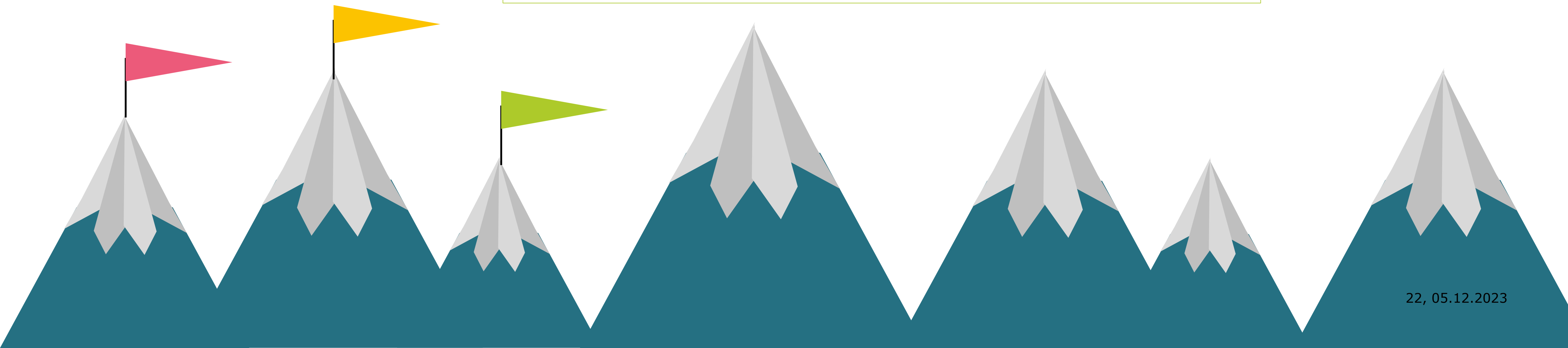
Dear Colleagues, Authors and Readers,

It is our pleasure to announce that the volumes of *Studies in Communication Sciences* (SComS) that were published between 2001 and 2011 have been fully retro-digitised for the first time and are now freely accessible on e-Periodica, the platform of the ETH Library for Swiss periodicals. Moreover, the predecessor journals, *Medienwissenschaft Schweiz* (1991 to 2006) and the *Bulletin: Communication Science* (1975 to 1990), have been digitised and are also freely accessible on the platform. In total, more than 7,000 pages have been digitized at the highest level of quality.

- [e-periodica: SComS \(2001-2011\)](#)
- [e-periodica: Medienwissenschaft Schweiz \(1992-2006\)](#)
- [e-periodica: Bulletin: Kommunikationswissenschaft \(1975-1990\)](#)

We wish to express our gratitude to the SAGW and the ETH Library for their support. Without their help, it would not have been possible to accomplish this.

Philipp Bachmann



22, 05.12.2023

Meilensteine

New Layout for the Website

📅 2019-05-25

Dear Colleagues, Authors and Readers,

We are pleased to announce the launch of our new website and editorial system. The new website and editorial system are more intuitive and also optimized for smaller screens (such as smartphones and tablets).

The upgrade of the Open Journal System (OJS) from version 2.4 to 3.1 brings vast improvements, such as enhancing the user interface and navigation systems. A key advantage is the more intuitive workflow, which makes the system easier to manage for authors, reviewers, and also editors and guest editors. Another key advantage is the possibility to implement several languages. We will translate the website's English-language contents in the journals into other official languages (German, French, and Italian).

We are very thankful to the HOPE team, who have implemented the new version following months of diligent work and dedication. The URL of the journals remains, of course, the same.

Philipp Bachmann

On behalf of the Editorial Board

Plus: Seit 2020 auch Online First Publikationen

Meilensteine

Advisory Board installed

📅 2021-04-15

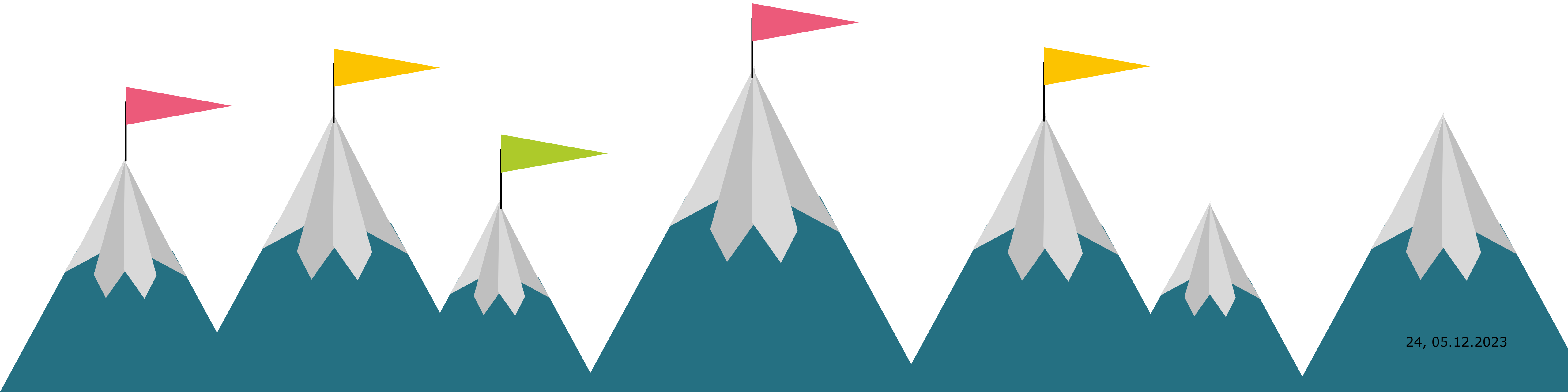
Dear Colleagues, Authors and Readers,

Studies in Communication Sciences (SComS) is very pleased to announce the reestablishment of its Advisory Board. We welcome 14 distinguished scholars from eight countries with a wide range of research areas in communication and media studies: Corina Andone, Nils S. Borchers, Roberta Bracciale, Cornelia Brantner, Lorenzo Cantoni, Barbara De Cock, José van Dijck, Eszter Hargittai, Diana Ingenhoff, Christine Lohmeier, Jörg Matthes, Julia Metag, Dima Mohammed, and Sophie Mützel.

More information on all members can be found [here](#).

The editors thank all members of the Advisory Board for their commitment to SComS.

Mike Meißner
SComS Journal Manager



Meilensteine

SComS indexed in DOAJ

📅 2021-07-21

Studies in Communication Sciences (SComS) is honored to be a newly admitted and indexed journal to the Directory of Open Access Journals ([DOAJ](#)).

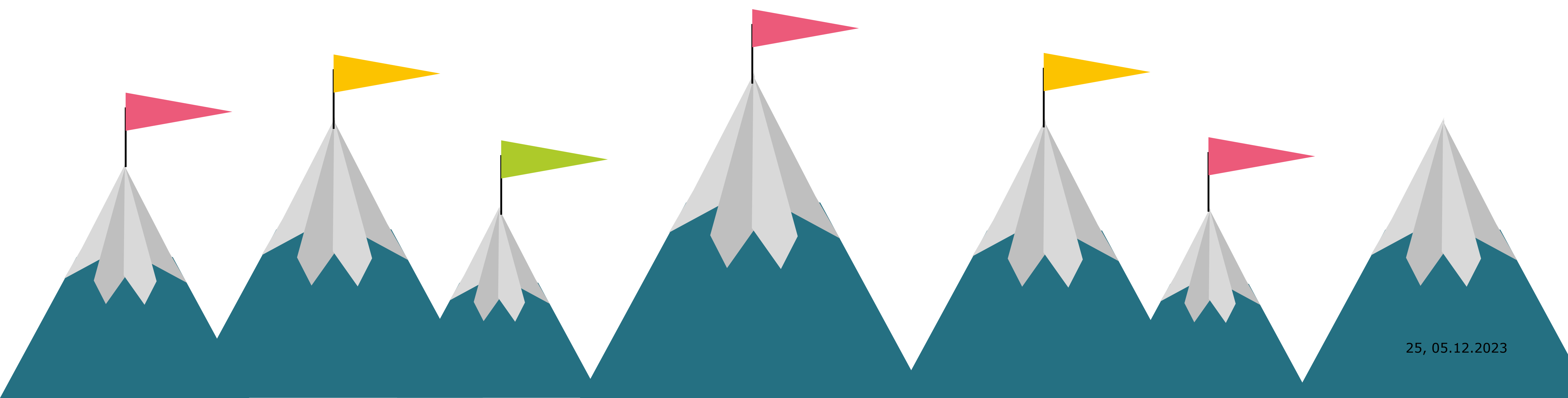
After establishing SComS as an Open Access journal in 2017 this is a milestone getting recognition for the efforts made by all editors and journal managers of the last years, but also by the HOPE team and Seismo Publishing who are supporting SComS extraordinarily. Thank you all!

To be indexed in the DOAJ, journals are required to meet a couple of requirements concerning for instance an open access policy and free of charge publications.

Articles will get more visibility thanks to a high profile of DOAJ in the open access community. Especially due to aggregators and databases collecting metadata via DOAJ automatically, like Scopus, Serial Solutions or EBSCO.

The meta-data of all published articles in SComS from 2020 and 2021 are already deposited at DOAJ. We are working on the inclusion of those that were published from 2017–2019 at the moment.

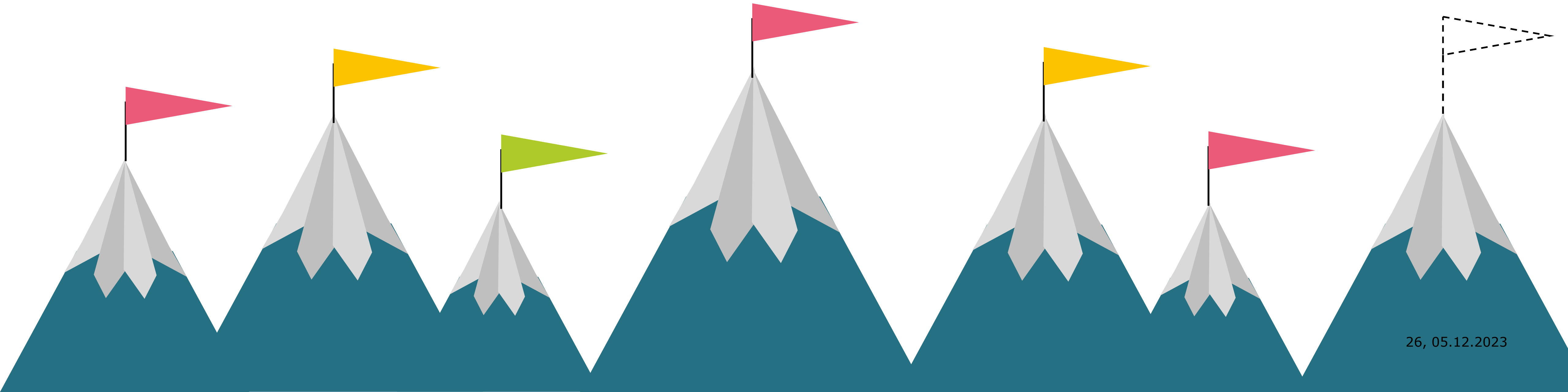
Mike Meißner
SComS Journal Manager



Meilensteine

Ausblick: Entwicklung einer Open Data Policy in 2024

Projekt an der Università della Svizzera italiana (USI Lugano): Zusammenarbeit von Wissenschaftler:innen der Faculty of Communication, Culture and Society, USI-Bibliotheken, CCDigitalLaw & eLab sowie SComS und SGKM



Elsevier (2012-2016)	HOPE und Seismo (seit 2017)
Ähnliche Kostenhöhe	
Open Access zu kostspielig	Open Access inbegriffen
Quantität vor Qualität	Qualität vor Quantität
Ausrichtung an Kennzahlen	Ausrichtung an Community
Fokus auf Englisch	Mehrsprachigkeit
Kein persönlicher Austausch	Kurze Dienstwege, persönlicher Austausch
Mangelnde Autonomie des Editorial Teams	Volle Kontrolle über alle Prozesse
Schlechtes Image	Image muss(te) aufgebaut werden
Hohe Sichtbarkeit durch Indexierung, allerdings nicht bei den Zielgruppen	Zunehmende Sichtbarkeit bei den Zielgruppen

Vielen Dank für Ihre Aufmerksamkeit!

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